DrugPatentWatch Capability Presentation

YALI FRIEDMAN, PH.D.

YALI@DRUGPATENTWATCH.COM

Outcomes

- About the company
- About the service provided
- Breadth & depth of service
- Pricing
- Flexible contracts

About DrugPatentWatch

DrugPatentWatch is a provider of global business intelligence on biologic and small-molecule drugs, dedicated to helping clients make better decisions. Critical information on global drug patents is incorporated with litigation intelligence, drug prices, and historic sales figures to help users discover commercial opportunities and forecast future revenue events.

DrugPatentWatch was founded in 2002, and serves large and small companies throughout the biopharmaceutical value chain. The platform has also been cited by CNN, NEJM, Nature Journals, and many other leading publications.

Drugs.com Know more. Be sure. FORTUNE CNNMoney The NEW ENGLAND JOURNAL of MEDICINE BARRON'S

nature REVIEWS DRUG DISCOVERY ELSEVIER Drug Topics nature biotechnology CardinalHealth BUSINESS INSIDER NBER

Comprehensive business intelligence platform

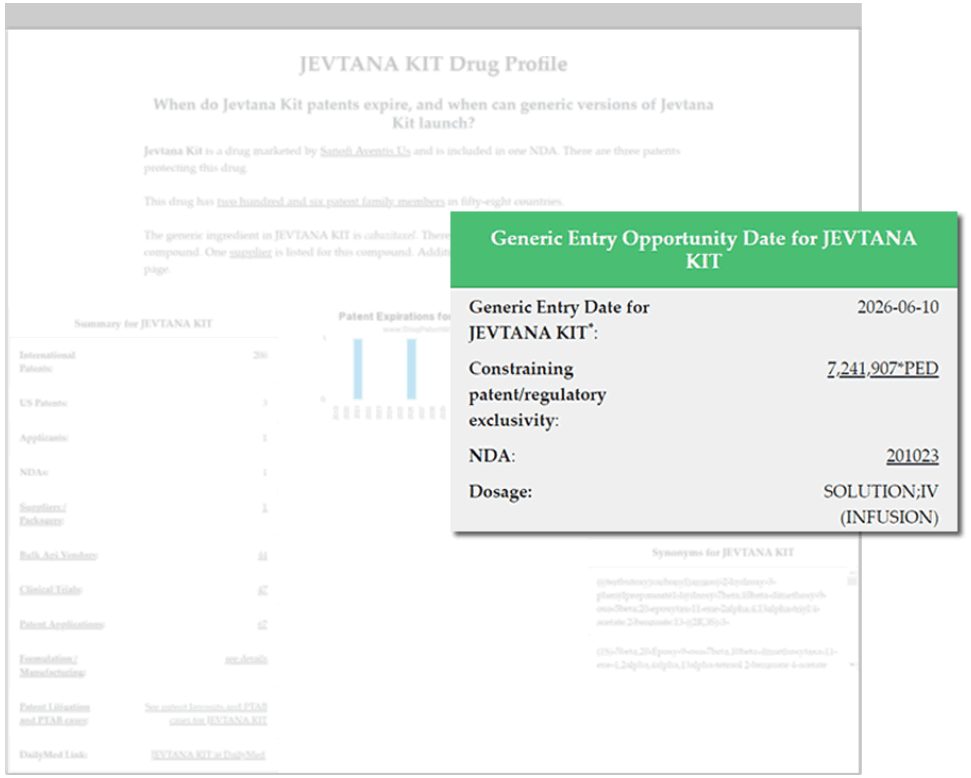
- Patents in 134 countries
- Small molecules, biologics, and investigational drugs
- Patent litigation
- Drug sales revenues and units
- Drug pricing
- AI research assistant

Use Cases – Anticipate Generic Entry

Anticipate Generic Entry

- Identify dominant patents
- Monitor litigation to anticipate early generic entry

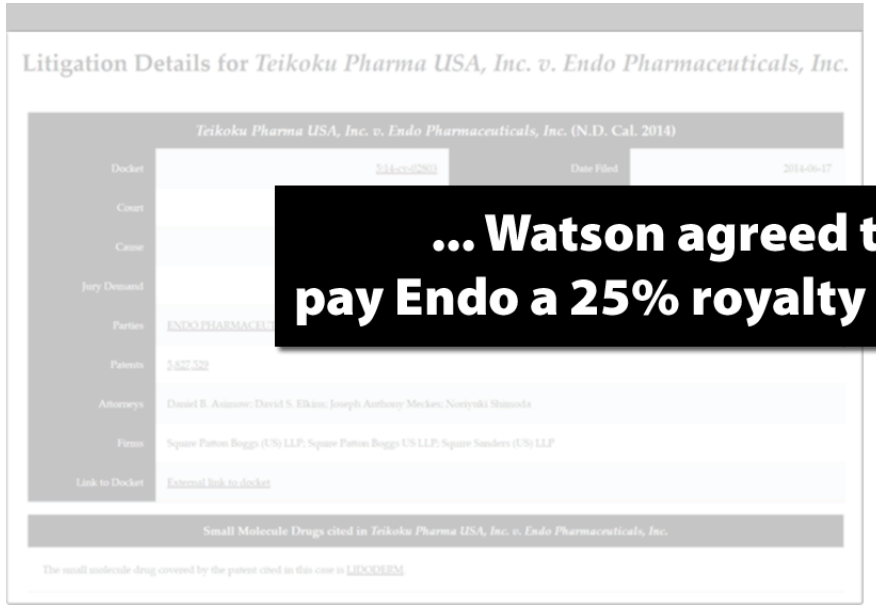
see more at
https://www.drugpatentwatch.com/blog/customer-success-will-a-generic-version-of-a-drug-launch-and-when/



Use Cases – Competitive Intelligence

Get Confidential Royalty and Settlement Terms

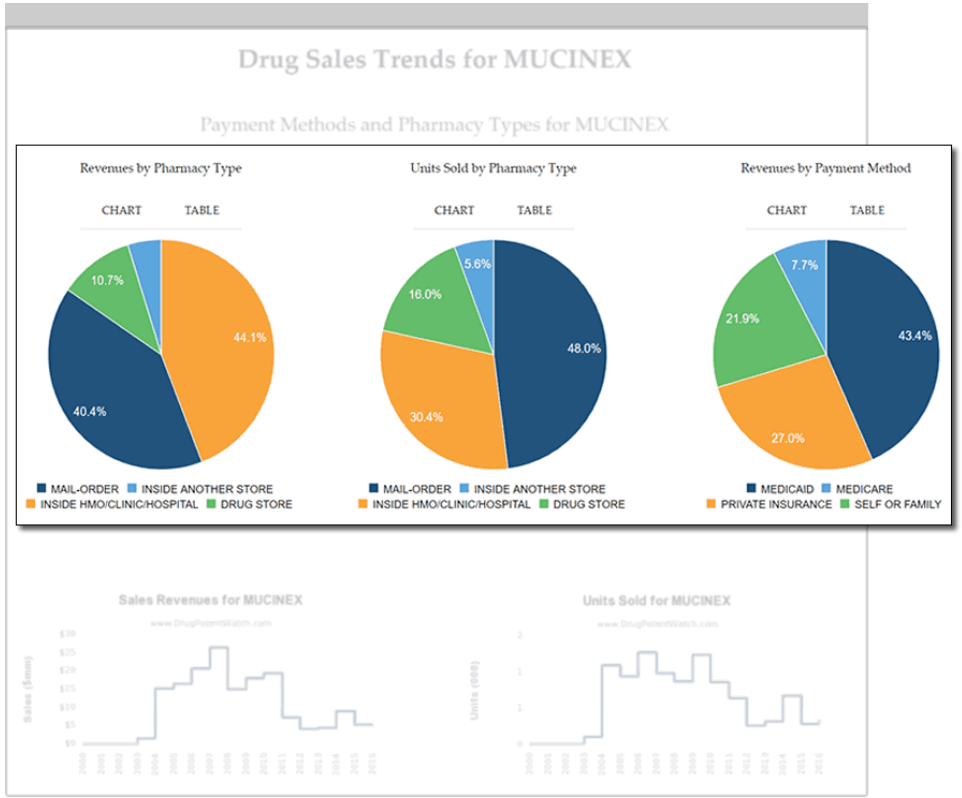
- Study failed patent challenges to develop a better strategy
- Collect competitive intelligence by examining contractual disputes
- Track litigation to anticipate early generic entry



Use Cases – Refine Market-Entry Strategy

Refine Your Market-Entry Strategy

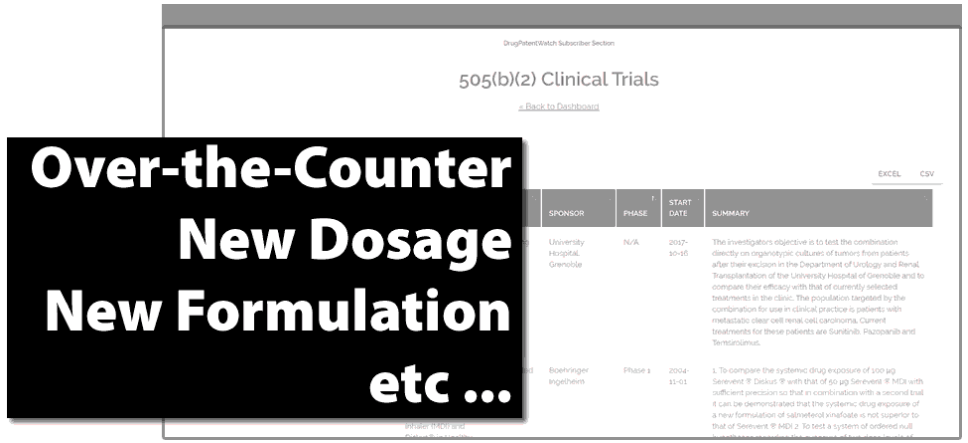
- Assess market potential through historic sales figures
- Evaluate buyer power with data on reimbursement segmentation
- Align distribution methods with information on where and how drugs are purchased



Use Cases – Monitor non-generic competition

Monitor 505(b)(2) and biosimilar activity

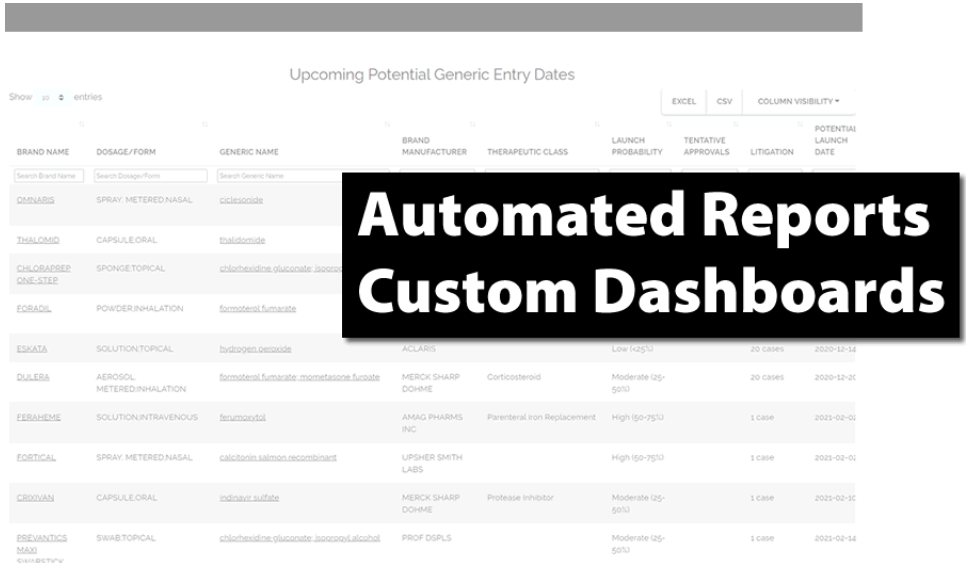
- Anticipate 505(b)(2) and biosimilar approvals
- Track OTC-switches, new formulations, biosimilars, and other drug improvements
- Strengthen new formulation patents by studying prior claims and litigation



Use Cases – Automated reports

Automated Reports & Custom Dashboards

- Do more with less staff
- Take the load off your team
- Automate processes and focus on higher-impact activities



Training resources

- User-driven demos in software
- *Make Better Decisions* Book
- Video Training
- Webinars
- Email and telephone support

Simple and Flexible Pricing

One user	Company-wide IP access	Tell us what you need
• $21,975/year	• $328,000/year	• Flexible pricing